**Vision & Outreach Committee Notes 07/17/2017**

**Attendees: Helen Morgan, Sena Harjo, Brittany Bell, Bill Wosilius, Regina Rodriguez and Rose Campbell**

**15 Year CBIP Event Update:**

Date of the Event: Friday, August 18, 2017

Location: Lakewood Cultural Center

470 S Allison Pkwy, Lakewood, CO 80226

Food Comal from Focus Points

Coffee Purple Door

Volunteers Brain Injury Alliance of CO will work the registration desk. Vision and Outreach Committee members please arrive at 8:00 a.m.

**Rough Draft of Program**

8:30 to 9:00 open for breakfast and exhibitors (researchers/education grantees and grant partners)

9:00 to 9:15 Welcome & Intro

9:15 to 9:30 Catie & Judy program highlights

9:30 to 9:45 Videos one of adult client/one of kiddo

9:45 to 10:00 New Logo/Name

Karen Ferrington will work with past Board Presidents to reveal the logo/name

10:00 to 10:20 Awards

10:20 to 10:30 Closing remarks

The Event Brite invitation will go out this week with electronic RSVP. If you have anyone that you would like to ensure gets an invitation, please email Regina.

Karen has a photographer who is going to take pics for us of the event for a small fee.

Strategic Planning Update:

V&O Goals & Status of Goals:

|  |  |
| --- | --- |
| 23. Plan and promote TBI March Awareness | To work on for March 2018 |
| 19. Actively participate in branding and marketing development | Complete! New name and brand rolling out on August 18th! |
| 18. Educate service providers re: DV victims/survivors | 2 DV focused community grants were awarded. Judy is working with them closely. |
| 9. Standardizing community forum prep and delivery | \*pending upcoming Hard to Serve Population report. |
| 8. Invite minority community members to Board meetings | \*Cultural Competence and Inclusiveness training with a specific board recruitment training to be completed in October 2017 |
| 26. Conduct focused outreach to identified underserved TBI populations | \*pending upcoming Hard to Serve Population report |

Additional Notes: Bill & Danny will not be at the retreat or the event in August.

Rose will schedule a time to work with Regina about Press Release for upcoming event.